Economy and Language
An Inter-Disciplinary Workshop

19-20 June 2014
at The University of Chicago Center in Paris
6 Rue Thomas Mann, 75013 Paris, France

Organized by
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The University of Chicago¹ and Simon Fraser University² & The Collegium de Lyon²

Sponsored by:
The University of Chicago Center in Paris
The Collegium de Lyon/LABEX RFIEA+
The Franke Institute for the Humanities, The University of Chicago
The Neubauer Collegium for Culture and Society, The University of Chicago
The France Chicago Center, The University of Chicago
Thursday 19 June 2014

8:45-9:00 Welcome

Session 1 – Chair: Cécile B. Vigouroux, Simon Fraser University & Collegium de Lyon

9:00-9:40 Salikoko S. Mufwene, University of Chicago
Language and economy: A wicked subject matter


10:20-11:00 John Edwards, St. Francis Xavier University, Canada
Language economics and language rights.

11-11:20 Coffee break

Session 2 – Chair: Ana Deumert, University of Cape Town, South Africa

11:20-12:00 Brian Joseph, Ohio State University
The socio-economics of language diversity in the Balkans.

12:00-12:40 Stephan Klasen, Georg-August-Universität, Göttingen
Economy and language

12:40-14:30 Lunch

Session 3 – Chair: François Nemo, Université d’Orléans

14:30-15:10 Hubert Devonish, University of the West Indies, Mona, Jamaica
Language diversity and failure of the market

15:10-15:50 Bengt-Arne Wickström, Humboldt-Universität zu Berlin
Long-run survival of multilingualism in the face of globalization.

15:50-16:05 Coffee break:

Session 4 – Brian Joseph, Ohio State University

16:05-16:45 Sonja Novak Lukanovič, University of Ljubljana
The value of mastering languages in economy

16:45-17:25 Alexandre Duchêne, University of Friburg
Multilingualism as an economic asset? Critical considerations from a sociolinguistic ethnographer.

17:40-18:30 Panel discussion, led by Victor Ginsburgh, Sonja Novak Lukanovič, & Salikoko Mufwene

19:00 Cocktail reception

20:30 Conference dinner
Friday 20 June 2014

Session 5 – Chair: Sonja Novak Lukanovič, University of Ljubljana

9:00- 9:40 Paulin Djité, University of Western Sidney, Australia
  
  Language and the economy: A never-ending debate?

09:40-10:20 Sinfree Bullock Makoni, Pennsylvania State University
  
  Subaltern and subversive economic and language practices: Keeping it in my “har drive”.

10:20-10:40 Coffee break

Session 6 – Chair: John Edwards, St. Francis Xavier University, Canada

10:40-11:20 Cécile B. Vigouroux, Simon Fraser University & Collegium de Lyon
  
  Mobility, “integration” and language competence: The point of view of language users.

11:20-12:00 Barry R. Chiswick & Marina Gindelsky, George Washington University
  
  The determinants of bilingualism among children in the United States.

12:00-13:30 Lunch break

Session 7 – Chair: Paulin Djité, University of Western Sidney, Australia

13:30-14:10 François Nemo, Université d’Orléans
  
  Resources and languages in a North-Amazonian context: The Palikur

14:10-14:50 Michele Gazzola, Humboldt University. François Grin, U. of Geneva & François Vaillancourt, University of Montreal
  
  Language policy, efficiency and redistribution: Towards effective policies.

14:50-15:20 Coffee break

Session 8 – Chair: Salikoko S. Mufwene, University of Chicago

15:20-16:00 Ana Deumert, University of Cape Town, South Africa
  
  The economics of language online: A site of struggle and opportunity.

16:00-16:40 Abram de Swaan, University of Amsterdam
  
  The unequal exchange of texts

16:50-18:30 Panel discussion, led by Cécile B. Vigouroux, Paulin Djité, & Barry R. Chiswick; and Closing remarks

19:30 Conference dinner

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