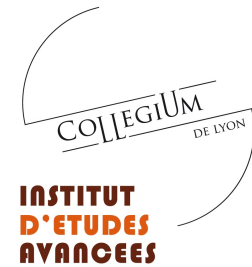


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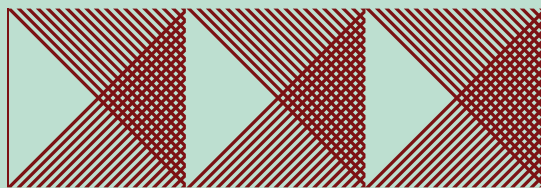


Economy and Language An Inter-Disciplinary Workshop

19-20 June 2014
at The University of Chicago Center in Paris
6 Rue Thomas Mann, 75013 Paris, France

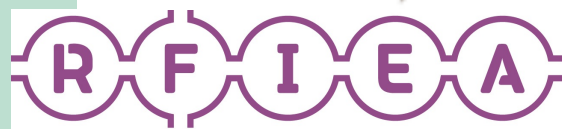
Organized by
Salikoko S. Mufwene¹ and Cécile B. Vigouroux²
The University of Chicago¹ and Simon Fraser University² & The Collegium de Lyon²

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The University of Chicago Center in Paris
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RÉSEAU FRANÇAIS
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THE FRANKE INSTITUTE
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Thursday 19 June 2014

8:45-9:00 Welcome

Session 1 – Chair: **Cécile B. Vigouroux**, Simon Fraser University & Collegium de Lyon

9:00-9:40 Salikoko S. Mufwene, University of Chicago

Language and economy: A wicked subject matter

09:40-10:20 Victor Ginsburgh, European Center for Advanced Research in Economics & Statistics, Brussels,

Linguistic diversity, standardization, and disenfranchisement.

10:20-11:00 John Edwards, St. Francis Xavier University, Canada

Language economics and language rights.

11-11:20 Coffee break

Session 2 – Chair: **Ana Deumert**, University of Cape Town, South Africa

11:20-12:00 Brian Joseph, Ohio State University

The socio-economics of language diversity in the Balkans.

12:00-12:40 Stephan Klasen, Georg-August-Universität, Göttingen

Economy and language

12:40-14:30 Lunch

Session 3 – Chair: **François Nemo**, Université d'Orléans

14:30-15:10 Hubert Devonish, University of the West Indies, Mona, Jamaica

Language diversity and failure of the market

15:10-15:50 Bengt-Arne Wickström, Humboldt-Universität zu Berlin

Long-run survival of multilingualism in the face of globalization.

15:50-16:05 Coffee break:

Session 4 – **Brian Joseph**, Ohio State University

16:05-16:45 Sonja Novak Lukanovič, University of Ljubljana

The value of mastering languages in economy

16:45-17:25 Alexandre Duchêne, University of Friburg

Multilingualism as an economic asset? Critical considerations from a sociolinguistic ethnographer.

17:40-18:30 Panel discussion, led by **Victor Ginsburgh, Sonja Novak Lukanovič, & Salikoko Mufwene**

19:00 Cocktail reception

20:30 Conference dinner

Friday 20 June 2014

Session 5 – Chair: **Sonja Novak Lukanovič**, University of Ljubljana

9:00- 9:40 **Paulin Djité**, University of Western Sidney, Australia

Language and the economy: A never-ending debate?

09:40-10:20 **Sinfree Bullock Makoni**, Pennsylvania State University

Subaltern and subversive economic and language practices: Keeping it in my “har drive”.

10:20-10:40 Coffee break

Session 6 – Chair: **John Edwards**, St. Francis Xavier University, Canada

10:40-11:20 **Cécile B. Vigouroux**, Simon Fraser University & Collegium de Lyon

Mobility, “integration” and language competence: The point of view of language users.

11:20-12:00 **Barry R. Chiswick & Marina Gindelsky**, George Washington University

The determinants of bilingualism among children in the United States.

12 :00-13 :30 Lunch break

Session 7 – Chair: **Paulin Djité**, University of Western Sidney, Australia

13:30-14:10 **François Nemo**, Université d’Orléans

Resources and languages in a North-Amazonian context: The Palikur

14:10-14:50 **Michele Gazzola**, Humboldt University. **François Grin**, U. of Geneva & **François Vaillancourt**, University of Montreal

Language policy, efficiency and redistribution: Towards effective policies.

14:50-15:20 Coffee break

Session 8 – Chair: **Salikoko S. Mufwene**, University of Chicago

15:20-16:00 **Ana Deumert**, University of Cape Town, South Africa

The economics of language online: A site of struggle and opportunity.

16:00-16:40 **Abram de Swaan**, University of Amsterdam

The unequal exchange of texts

16:50-18:30 *Panel discussion*, led by **Cécile B. Vigouroux, Paulin Djité, & Barry R. Chiswick**; and **Closing remarks**

19:30 **Conference dinner**

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